# Jagellity

### HOW TO SET UP AN AGEILITY ON-SITE CLINIC IN JUST 60 DAYS



Few things in the world of senior living are as guaranteed as the benefits of having an outpatient clinic in your community. In fact, on-site rehab and fitness centers are directly linked with **higher average length of stays and lower hospital readmission rates**. Prospective residents love them, too, so much so that it's been shown to be a major influence on move-in decisions.

An on-site clinic is a win-win for the health of both residents and community occupancy, but there's a major hurdle that often gets in the way. With the wrong therapy partner, opening one can be a difficult and demanding process that requires enormous amounts of your already limited time and attention. Setting up the space, purchasing equipment, hiring therapists and fitness trainers...the whole process can take months, if not years, before the clinic is ready for residents.

#### THE AGEILITY DIFFERENCE: OPEN IN 60 DAYS, STRESS-FREE

Good thing there's a better way, one where you can have a clinic up and running in **just 60 days with almost no effort from you or your team**. That's a competitive advantage of Ageility, an innovative rehab and fitness provider that makes setting up a premier on-site clinic a stress-free "turnkey operation."

"We take care of everything," says Michel Weaver, vice-president of Ageility. "There's really no requirement on the part of our partner other than renting Ageility the space." The 60-day process toward a fully equipped on-site clinic opening can begin as soon as a community chooses to partner with Ageility. Here's what the two-month timeline looks like:

- Within five days: The clinic's location is determined, and a lease agreement signed.
- Within 45 days: Ageility delivers and sets up the equipment all in one day with their signature "white glove delivery" service. Ageility also recruits and hires an experienced, certified rehab and fitness team specialized in working with older adults.
- Within 60 days: The clinic is launched with co-branded marketing and promotions.

#### **ON-SITE AGEILITY CLINICS DELIVER RESULTS**

The numbers speak for themselves. Across different evaluations, communities with an on-site Ageility clinic show fewer falls and an increased length of stay, strengthening both residents and the business. Here are three of the most significant changes communities with an Ageility clinic see compared to those without:





40% OF RESIDENTS MAKING A MOVE-IN DECISION based in part on the presence of an Ageility clinic



#### INSIDE A PREMIER, STATE-OF-THE-ART AGEILITY CLINIC

Ageility's clinics also aren't like your typical physical therapy clinics or fitness gyms. Ageility orders and sets up only the most sophisticated, state-of-theart rehab and therapy equipment that can help older adults reach optimal outcomes, including SCIFIT cardio equipment, recumbent bikes, HUR Smartbalance and more. Since the clinic is on-site, residents also don't have to plan around a visiting therapist's schedule. All it takes is a short walk from their apartment to get to the clinic and have their rehab and fitness needs met.

"The therapists who work there are specialists in supporting people who live within a senior living setting," says Weaver. "If someone has a high fall risk, having an onsite therapy provider can mitigate that risk so that person doesn't have to leave the community to go to a higher level of care."

#### BOOSTING YOUR RESIDENTS' HEALTH AND YOUR OCCUPANCY

Consider Ageility not just a service provider, but your dedicated rehab and fitness partner. From day one of the clinic opening, Ageility works with your home health provider to create a therapy continuum of care that guides residents from home health to outpatient rehab that optimizes outcomes. Ageility's comprehensive range of therapy services—physical, occupational and speech—ensures that each resident can be supported with a treatment plan tailored just for them. As a certified Medicare provider, Ageility also takes care of insurance verification and billing, so you don't have to. Here's what one sales director says about what she's seen with an Ageility clinic in her community.

"Having Ageility here has been a huge benefit for residents and our occupancy. Just knowing they are right here in their home makes it so convenient. Every resident that has received services, you can see a huge improvement."

- Dalynn Bryant, sales director at Legend of Mansfield (Mansfield, TX)

## GET STARTED OPENING AN AGEILITY CLINIC IN YOUR COMMUNITY

Thanks to Ageility's stress-free and comprehensive clinic set-up plan, easyaccess on-site therapy and fitness solutions can be available for your residents in as little as 60 days. There are no requirements to start the process.

To get a free clinic analysis for your community, contact info@ageility.com.

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